

Promote, Engage, and Retain with Social Media

MASC advertises our events to prospective students and teachers, keeps our Association engaged, and retains interest in MASC after the conclusion of events or after students graduate, via these free, on-line video platforms: YouTube, SchoolTube, and Facebook.

Mark Blakley – mark@markblakley.com – (314) 805-6724 – www.markblakley.com

YouTube: www.youtube.com/user/mascvideos

- MASC's main Video Channel. Used as a Portal for MASC and Leadership videos.

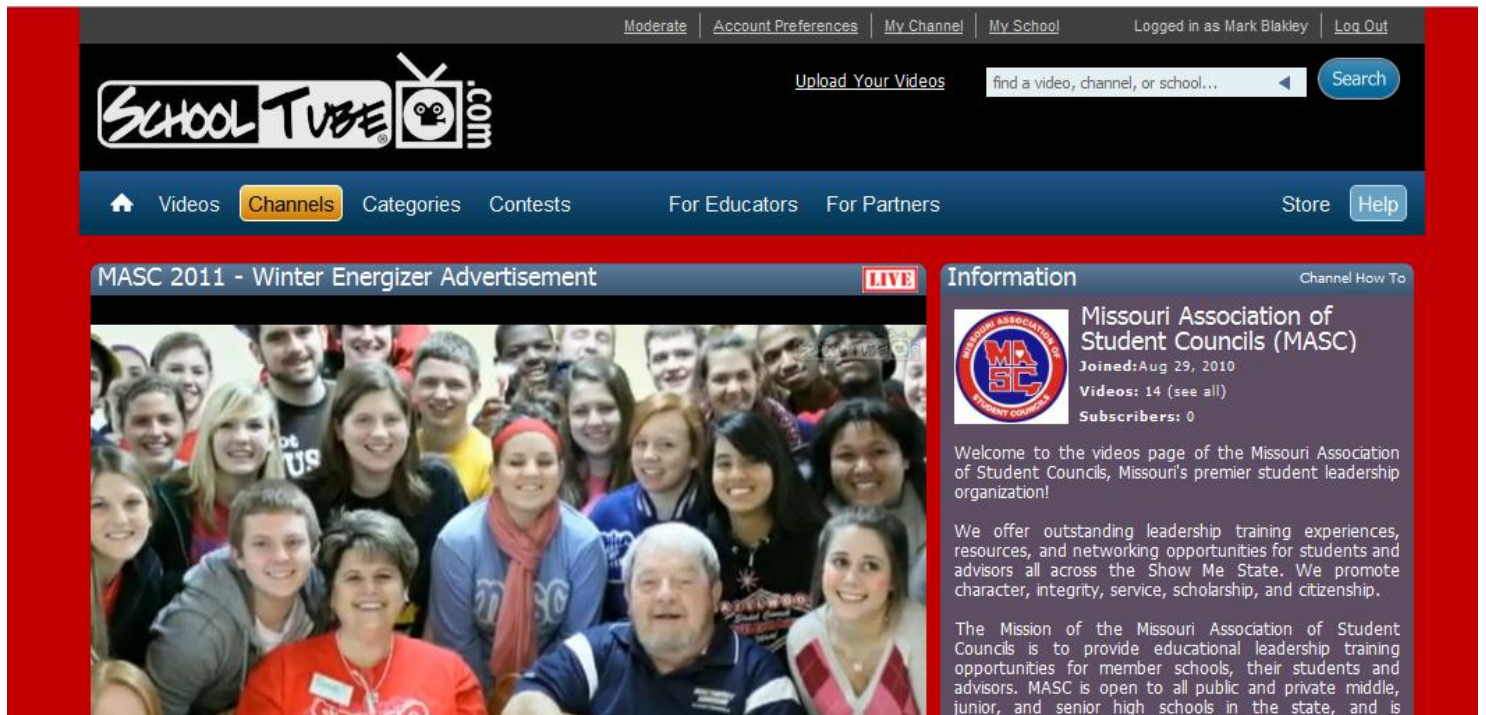
- 1 Find MASC created videos from Summer Workshop, Winter Energizer, and other events.
- 2 Favorites: View additional YouTube content highlighted by MASC.
- 3 Playlists: View additional YouTube content classified into the various categories.

Advisors and Students are encouraged to send MASC videos they have uploaded showcasing their activities in action, as well as other leadership videos on YouTube.

The screenshot displays the YouTube channel interface for 'MASC-Missouri Student Councils'. At the top, there is a search bar and navigation links for 'All', 'Uploads', 'Favorites', and 'Playlists'. The main content area features a video player showing a row of yellow rubber ducks. Below the video player, there are options to 'Like', 'Favorite', 'Share', 'Playlists', and 'Flag'. The video title is 'MASC 2010 - Summer Workshop Closing Video'. To the right, a list of video uploads is shown, including 'MASC 2010 - Summer Workshop Closing', 'MASC 2010 - Summer Workshop Opening', 'MASC 2010 - Summer Workshop "One"', 'MASC 2011 - Winter Energizer', 'MASC 2009 - Summer Workshop Opening', 'MASC 2008 - Summer Workshop Closing', and 'MASC 2008 - Summer Workshop Opening'. The page is framed with a red border.

SchoolTube: www.schooltube.com/user/mascvideos

- Used as a Portal for MASC created content to ensure all students and advisors can access in school.
- Favorites: View additional SchoolTube content highlighted by MASC

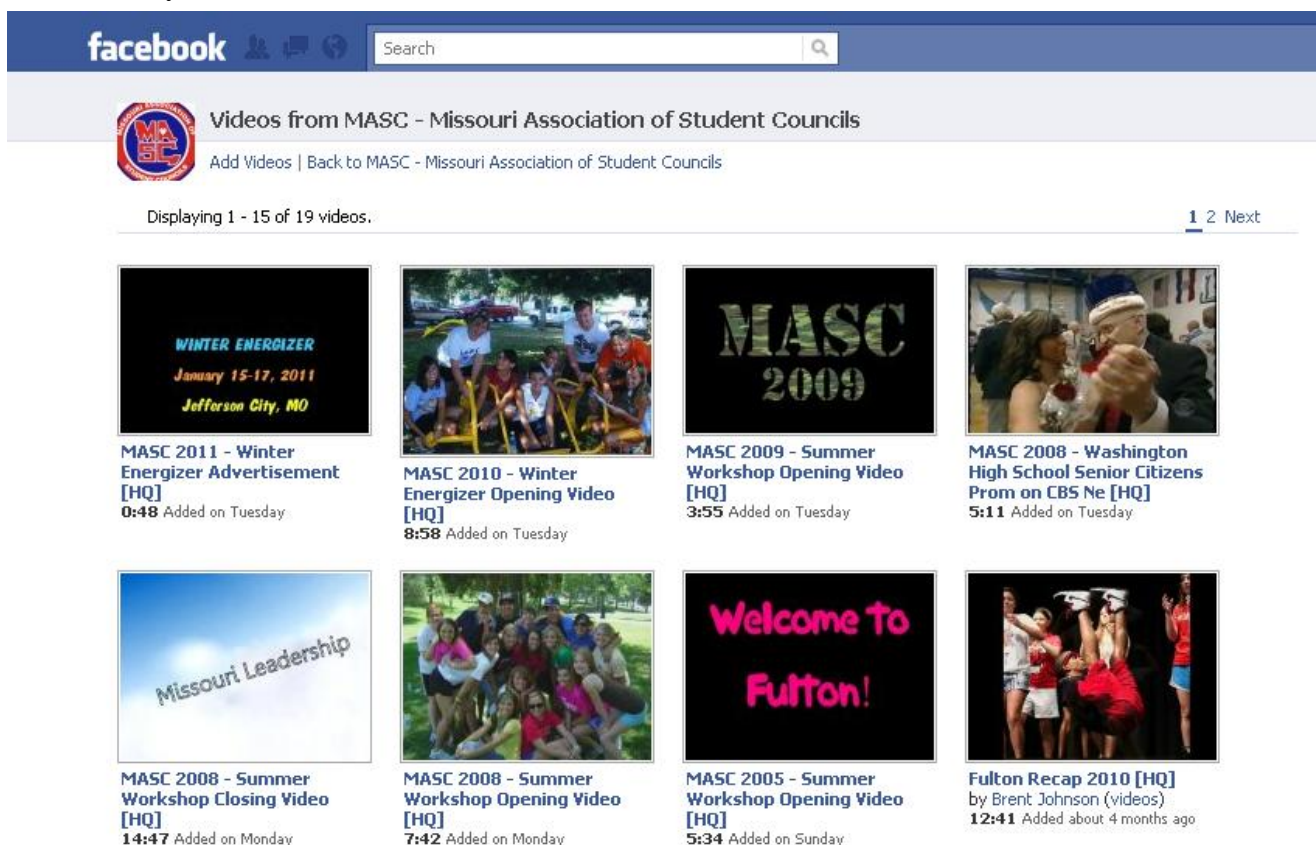


The screenshot shows the SchoolTube website interface. At the top, there are navigation links for 'Moderate', 'Account Preferences', 'My Channel', and 'My School', along with a 'Logged in as Mark Blakley' status and a 'Log Out' link. The main header features the 'SCHOOL TUBE .COM' logo and a search bar with the text 'find a video, channel, or school...'. Below the header, there are navigation tabs for 'Videos', 'Channels', 'Categories', 'Contests', 'For Educators', and 'For Partners', along with 'Store' and 'Help' buttons.

The main content area displays a video player for 'MASC 2011 - Winter Energizer Advertisement' with a 'LIVE' indicator. The video thumbnail shows a large group of students and staff members smiling. To the right of the video player is an 'Information' sidebar for the 'Missouri Association of Student Councils (MASC)'. The sidebar includes the MASC logo, the text 'Joined: Aug 29, 2010', 'Videos: 14 (see all)', and 'Subscribers: 0'. Below this, there is a welcome message: 'Welcome to the videos page of the Missouri Association of Student Councils, Missouri's premier student leadership organization!' and a paragraph describing the organization's mission and offerings: 'We offer outstanding leadership training experiences, resources, and networking opportunities for students and advisors all across the Show Me State. We promote character, integrity, service, scholarship, and citizenship. The Mission of the Missouri Association of Student Councils is to provide educational leadership training opportunities for member schools, their students and advisors. MASC is open to all public and private middle, junior, and senior high schools in the state, and is

Facebook: on.fb.me/mascfacebook

- The Official Facebook Page for MASC! View information, pictures, and video and communicate with others.
- The video section appears on the left-side of the page.
- View only MASC created videos



The screenshot shows the Facebook page for 'Videos from MASC - Missouri Association of Student Councils'. The page header includes the Facebook logo and a search bar. Below the header, there is a section for 'Videos from MASC - Missouri Association of Student Councils' with a search bar and a 'Search' button. The page displays a grid of video thumbnails, each with a title, duration, and upload date.

Displaying 1 - 15 of 19 videos. 1 2 Next

Video Title	Duration	Upload Date
MASC 2011 - Winter Energizer Advertisement [HQ]	0:48	Added on Tuesday
MASC 2010 - Winter Energizer Opening Video [HQ]	8:58	Added on Tuesday
MASC 2009 - Summer Workshop Opening Video [HQ]	3:55	Added on Tuesday
MASC 2008 - Washington High School Senior Citizens Prom on CBS Ne [HQ]	5:11	Added on Tuesday
MASC 2008 - Summer Workshop Closing Video [HQ]	14:47	Added on Monday
MASC 2008 - Summer Workshop Opening Video [HQ]	7:42	Added on Monday
MASC 2005 - Summer Workshop Opening Video [HQ]	5:34	Added on Sunday
Fulton Recap 2010 [HQ] by Brent Johnson (videos)	12:41	Added about 4 months ago